

# The Global Alliance for Improved Nutrition

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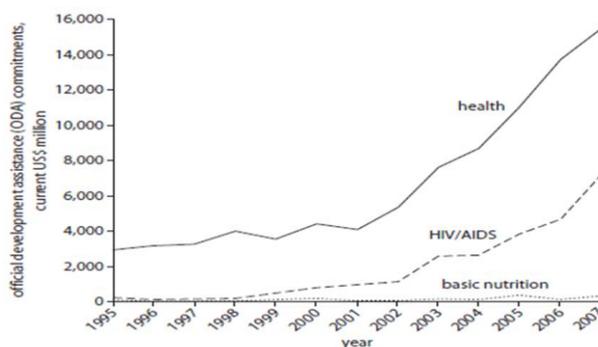
Executive Director

INVESTING IN  
PARTNERSHIPS  
TO STOP  
MALNUTRITION



## Yet Nutrition Remains Severely Underfunded

Despite unprecedented growth in Overseas Development Assistance (ODA), global funding for nutrition is just 0.3% of ODA (The Global Monitoring Report 2012).



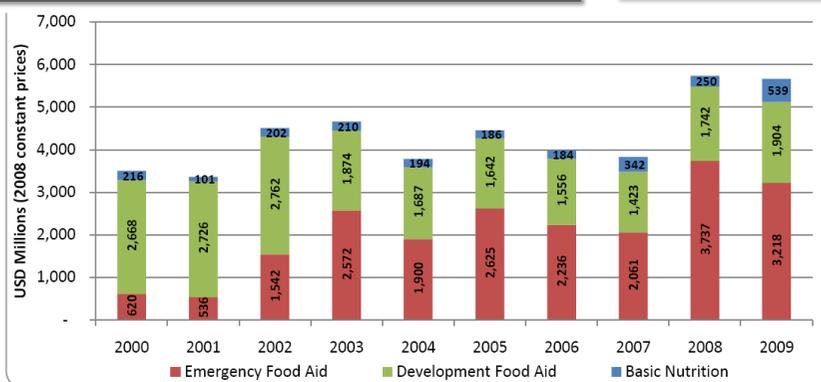
Source: OECD DAC at <http://www.oecd.org/dac/stats/idsonline>.

## The nutrition funding gap

**\$10.6 billion**

Full cost for 100% implementation of nutrition-specific interventions in 36 countries high-burden countries

Full implementation estimated to reduce <5 year mortality by 25%

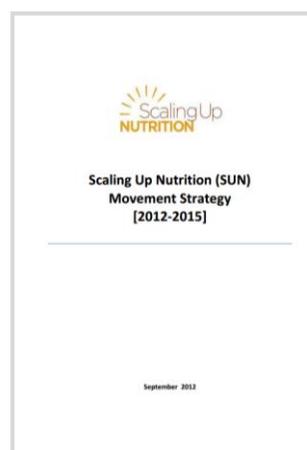


Development Initiatives  
Commissioned analysis of OECD data (2011)

3

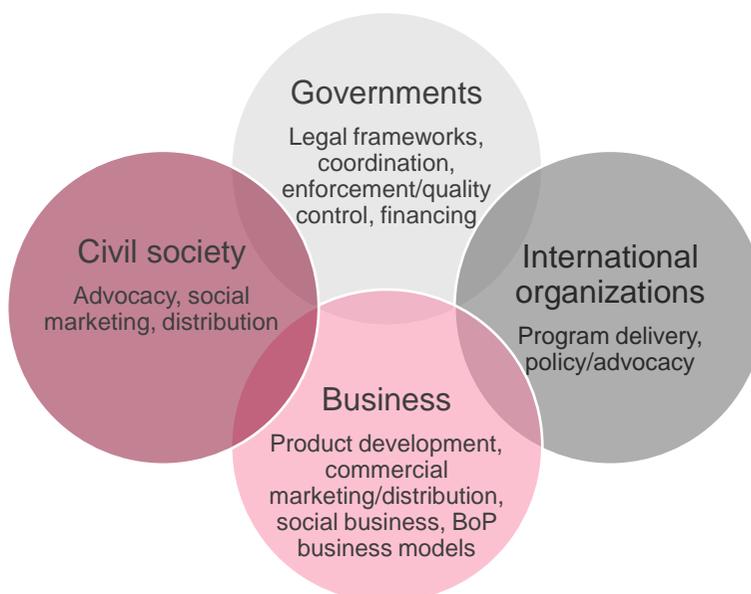
## SUN

- Create a supportive political environment
- Establish best practices
- Align actions around country plans
- Increase resources dedicated to and invested in nutrition
- 33 countries have now joined and at the core
- New movement being built with real momentum



4

## GAIN's Operating Model: Partnerships



5

## Leveraging the strengths of public and private sectors



GAIN engages in various types of public private partnerships:

### Public-Private Partnership models

**Large scale at the national level**  
e.g. large-scale food fortification wheat flour, maize meal, salt, vegetable oil, soy sauce etc.

**Sector-wide**  
e.g. Universal Salt Iodization

**Public Supply and Social Protection**  
e.g. feeding programmes, emergencies, school nutrition and demand creation/education

**Agriculture/ Nutrition Value Chain**  
e.g. reducing post harvest losses, improved cold chains, new varieties seeds etc

6

## Better Value Chains for Nutritious Foods



	Inputs into Food Production	Food Production	Food Storage & Home Processing	Industrial Food Processing	Distribution Transport & Trade	Food Retailing, Marketing & Promotion	Food Preparation & Catering
<b>Activities</b>	Seeds, fertilizer, pesticide, irrigation, organic matter, equipment, crop selection	Farming practices, (tillage practices, irrigation frequency, cultivation), harvest and post-harvest techniques	At or Near the Farm: Home or warehouse storage & processing	Industrial: Food storage & manufacturing	Bulk packaging and transport to market	Point of Purchase	Point of Consumption
<b>Nutrition Opportunity</b>	Deliver micronutrient fertilizers, diverse horticultural seeds, biofortification	Crop diversification; Limited research on effect of farming practices on nutrient content of crops	Commodity storage that reduces exposure to heat and sun. Reduced milling and polishing time	Fortification, reduced milling and polishing time	Nutrition-sensitive bulk packaging and transport	Nutrition sensitive retail packaging and branding, Promoting importance of good nutrition	Promoting importance of good nutrition. At home fortification
<b>Value Chain Actors</b>	Crop researchers and agricultural scientists, extension services, Seed companies, fertilizer companies farmer cooperatives, agrochemical and farm machinery companies	Farmers, agricultural laborers, cooperative extension services, equipment manufacturers	Granaries, local millers, crushers, storage container companies, cooperative extension services	Processed food manufacturers, industrial mills	Importers, exporters, brokers, traders, wholesalers	Informal & formal food retailers, restaurant, food service, advertising, media & communications companies	Consumers, restaurant, and food service companies

7

## Amsterdam Initiative for Malnutrition: Partners along the value chain complement each other



NOTE: Partners can participate at various places in the value chain

8

## An opportunity for the European Union to take the lead



- Various opportunities exist:
  - Tactical interventions aimed at mothers, infants and young children; staple food fortification; investment in agriculture
  - Policies to harness business engagement
  - Post-MDG framework
- Recommendations:
  - Advocate for the inclusion of nutrition in the MDGs post-2015, including the creating of a target to reduce stunting
  - Create a €250M European facility to catalyze investment and improve access to more nutrition foods for the poor along the entire value chain from farm to fork
  - Include measures to maintain adequate nutrition in the Commission's policies around resilience, food security, rural development, agriculture, water and sanitation etc.

9



# Thank you.

