



WELCOME ADDRESS

INTERNATIONAL CSR CONFERENCE ON ACHIEVING MILLENNIUM DEVELOPMENT GOALS THROUGH COMBATING MALNUTRITION

HOSTED AND ORGANIZED BY
**PA CSR INDONESIA & OFFICE OF THE SPECIAL ENVOY ON MDGS TO THE PRESIDENT OF RI
JAKARTA, 13-14 DECEMBER 2010**

Excellency Mrs. Linda Agum Gumelar, State Minister of Women Empowerment and Child Protection

Our keynote speakers at this opening session

Honorable Mrs. Dewi Motik, Chair person of KOWANI, the All Indonesian Women's Congress.

Honorable Prof. Dr. Nila Moeloek, Special Envoy of the President to the MDGs

Honorable Mr. Jan Willem Blankert of the EU Delegation to Indonesia

Honorable Dr. Takeuchi Kazuhiro, Vice Rector of United Nations University

On behalf of PA CSR and Mr. Rio Praaning the Managing Partner of the PA Group, it is my pleasure and honor to welcome Excellency Minister Linda Gumelar and all distinguished speakers both from Indonesia and abroad as well as all participants from the business community, academia and civil society attending this conference, the second on CSR that we have held in Indonesia after the first at the University of Indonesia in 2008. Thank you all for accepting our invitation and for spending your valuable time to be with us all.

This conference deals with role of Corporate Social Responsibility in achieving Millennium Development Goals, specifically in combating malnutrition. It is a strategically important topic to address, and during this conference it is hoped that a common understanding of CSR as well as an agreement to work together sustainably to overcome malnutrition can be reached. In the two days that we are gathered here, we will be engaged in a process of sharing the wisdom, experience and knowledge of distinguished experts and practitioners of CSR from Indonesia, from abroad as well as the policy outlook of our Government from the Minister of Industry, Minister of Health and of course from Minister Linda Agum Gumelar who will officially open this conference. As we progress in our discussions the strategic importance of combating malnutrition should be crystal clear to all of us. At ten to opening of the conference, Professor Margareth Gfrerer shall enlighten us on the conceptual framework of this conference.

This conference has enjoyed the valuable support of our partners, Paramadina University, the Office of the Special Envoy to the MDGs, World Food Programme, United Nations University, and Ministry of Industry. They are partners in the sense that they have worked side by side with PA CVSR to prepare the substance of this conference. In the case of Paramadina, the university has spent valuable time and effort to assist us in defining CSR both from the academic point of view as well from the insights that the university has gained from its outstanding social engagements. In the case on the Office of the Special Envoy to the MDGs' we have benefited from their expertise and



dedication in identifying various resources and the complex issues related to MDGs. For this we would like to thank Prof. Anies Baswedan, Prof. Nila Moeloek, and Mrs. Coco Ushiyama of the WFP.

We would like to acknowledge and express our gratitude as well to our sponsors who have made this event a reality. Thank you to PT CIMB Niaga Bank Tbk., DSM, Martek, Indofood, Adaro Energy Tbk., Coordinating Ministry for People's Welfare, Indotambang Raya Megah, World Food Programme and Pelindo II. We will do our best to justify your trust and your support.

I am convinced that all parties will gain something valuable from this Conference. The corporate world hopefully will come to realize that in the longer terms their profitability as well as their socio-political acceptability shall depend on the betterment of the quality of life of all people and that the continuing achievement of good quality of life requires concerted and sustainable effort not only through government initiatives but through CSR as well. Government can gain valuable inputs from business and society in ensuring that future regulations on CSR as mandated by law should facilitate and empower business and society in making a better world for the future generations and to provide the much needed and awaited public policy tools to make life easier for everyone, as well as to reward transparency and integrity.

Societal networks should also be encouraged by an energized movement to achieve MDGs', especially the network of women care givers who hopefully can regain a fresh momentum to strive towards the attainment of better health for all but particularly for infants and mothers.

With this brief note of welcome and thanks, may I now invite distinguished speakers mentioned above to deliver their remarks and Your Excellency Minister Linda Agum Gumelar to deliver your keynote speech and officiate the opening of the Conference.

Thank you all and enjoy the meeting.

Sarwono Kusumaatmadja

President Commissioner PA CSR Indonesia.