INTERNATIONAL CONFERENCE ON CSR AND COMBATING MALNUTRITION: OBTAINING MILLENNIUM DEVELOPMENT GOALS (MDGs) IN INDONESIA

Keynote Address

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The Indonesian Food & Beverage Association

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“CSR and Food Industry”

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Doni Wibisono Wiroto
The Indonesian Food & Beverage Association
Agri-Food Industries

- **Food Industry**: 1,159,983
  - Medium - Big Companies: 6,316
  - Small: 66,178
- **House Industry**: 1,087,489
- **Retail Store / Chain**: 10,226,595 units
- **Horeka**: 2,994,858 units
- **MNC invested to**: Food Industry, Modern Retail, Hotel, Restaurants, and Agri-Plantation
## Import of Indonesia

<table>
<thead>
<tr>
<th></th>
<th>Jan - Sep 2009</th>
<th>Jan - Sep 2010</th>
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<tbody>
<tr>
<td><strong>Total Import</strong></td>
<td>68284.5</td>
<td>97266.9</td>
</tr>
<tr>
<td><strong>Finished Goods</strong></td>
<td>4820.6</td>
<td>7173.5</td>
</tr>
<tr>
<td><strong>Raw Material</strong></td>
<td>48740.3</td>
<td>70813.6</td>
</tr>
<tr>
<td><strong>Assets</strong></td>
<td>14723.6</td>
<td>19279.8</td>
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Source: BPS 2010
Framework of Growth Strategy

Feed the World

Feed Indonesia
Sustainable National Food Security

Grand Strategy:
Development of Agriculture Sector into a Competitive and Sustainable Self-Sufficiency and Promotion of the Prime Commodities to Become the World’s Choice

Planning Improvement
- Improve the spatial planning
- Develop the infrastructure
- Focus on prime commodities/develop the competitiveness

Funding
- Support the agriculture sector
- Establish an Agriculture Bank
- Strengthen the non-banking institutions (cooperatives & LKM)

Increase Productivity
- Develop natural resources and competent human resources
- Develop and implement eco-green technology and R&D
- Provide access to the technology

Increase Value Added & Marketing
- Develop domestic and export markets
- Build Indonesia’s product image and manage the non-tariff barrier
- Develop downstream industry

Main Commodity
- Rice, Soybean, Corn, Sugar
- Palm Oil, Tea, Coffee, Cocoa
- Mango, Orange, Banana
- Cattle and Poultry
- Tuna and Shrimp

Foreign exchange & labor force

Food self-sufficiency

• Harmonization and Synchronization of Policies (focused, brief, clear, direct and consistent)
• Roadmap (Integrated upstream-downstream, focus on superior products with high value added)
  • Accurate and updated data management
ASEAN Economy Community 2015

- Pasar tunggal dan basis produksi regional (*single market and production base*)
- Kawasan yang memiliki daya saing tinggi (*highly competitive region*)
- Pembangunan ekonomi di kawasan yang merata (*region of equitable economic development*)
- Integrasi perekonomian kawasan dng perekonomian global (*integration into the global economy*)
What we do so far....
Waste Water Treatment
The Indonesian Food & Beverage Association

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